Steinhagen, March 24th, 2025

**Plasmatreat continues to grow and opens a new office for the Benelux region**

Job van Galen takes over the management of the newly founded subsidiary in Eindhoven, the Netherlands

**Plasmatreat GmbH, a leading manufacturer and developer of atmospheric pressure plasma technologies for surface treatment, continues to expand its presence in the Benelux region. With the opening of a new office in Eindhoven, the Netherlands, the company strengthens its global sales and service network and offers customers in Belgium, Luxembourg and the Netherlands a direct point of contact for technical advice and application development - in modern premises with short travel distances for customers.**

**Job van Galen takes over management of newly founded Plasmatreat Benelux B.V.**

Job van Galen is Managing Director of the new subsidiary. Van Galen holds a Bachelor of Science in Engineering Physics (2017) from Fontys University of Applied Sciences and has extensive experience in industry. During his more than eleven years with an international electrical equipment manufacturer, he held various technical and strategic positions and worked with companies in the automotive, medical, semiconductor, consumer goods and energy sectors.

In his new role at Plasmatreat, van Galen will be responsible for technical sales, the development of sustainable relationships and application development with valued customers. Application-related tests and customer trials can be carried out in modern facilities. Companies have the opportunity to test their specific applications directly on Plasmatreat systems and develop individual solutions together with the plasma experts.

Plasmatreat GmbH Managing Director Lukas Buske emphasizes the importance of the new office and Job van Galen's expertise: "With the opening of our subsidiary in Eindhoven, we are further expanding our proximity to customers in the Benelux region. Job van Galen brings not only technical expertise, but also valuable industry experience and a high level of commitment. We are delighted to have recruited him for this important role and are confident that his expertise and customer-focused approach will play a key role in driving our development in the region".

**Plasma technology as the key to numerous industrial applications**

With the new subsidiary, Plasmatreat aims to support companies in the Benelux region in optimizing their manufacturing processes. Atmospheric-pressure plasma technology makes it possible to precisely modify material surfaces, improve adhesion properties and create environmentally friendly alternatives to chemical pretreatment.

Job van Galen highlights the versatility of the technology: "Surface treatment with plasma, the 4th state of matter, opens up new possibilities for many industries - from automotive and aerospace to medical, electronics, packaging and renewable energy. For example, the targeted treatment of plastics, metals, glass or composites can make bonding, coating and printing processes more efficient, safer and more sustainable. With our new presence in Eindhoven, we can better support customers in the region by optimizing their production processes and developing innovative solutions.

**Eindhoven—a strategic location in the Benelux region**

The choice of Eindhoven as a location is based on its central location within the Benelux region and the city's technology-oriented infrastructure. Eindhoven is considered one of the leading innovation locations in Europe and offers a dynamic environment for industrial development and research cooperation.

With this expansion, Plasmatreat aims to further intensify cooperation with customers, universities and institutes in the region, accelerate application development and optimize technical support.

For more information, visit: [www.plasmatreat.com](http://www.plasmatreat.com)

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***Info box:***

**How Openair-Plasma® and PlasmaPlus® optimize industrial processes.**

When plasma with its high energy level comes into contact with materials, it changes the surface properties, for example from hydrophobic to hydrophilic. Plasma technology requires only compressed air and electricity for operation. Fine cleaning with Openair-Plasma® gently and reliably removes dust, release agents, additives, plasticizers and hydrocarbons from surfaces. Especially with non-polar plastics, plasma treatment achieves surface activation. It supports the increase of surface energy by introducing hydroxyl groups and thus improves adhesion in subsequent processes such as bonding, printing, painting and sealing. Even oxide layers on metal surfaces can be reliably removed inline during the production process using plasma technology. Plasmatreat's PlasmaPlus® technology can also be used to create targeted functionalized surfaces with defined properties by applying (depositing) nanocoatings, e.g. as an additional adhesion promoter layer. Plasmatreat's HydroPlasma® is used to remove stubborn organic and inorganic soils - an innovative cleaning method that uses only water, compressed air and electricity in an environmentally friendly manner.

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**About Plasmatreat**

Plasmatreat is an international leader in the development and manufacture of atmospheric plasma systems for the pretreatment of substrate surfaces. Whether plastic, metal, glass or paper - the industrial use of plasma technology modifies the properties of the surface in favor of the process requirements.

Openair-Plasma® technology is used in automated and continuous manufacturing processes in almost every industrial sector. Examples include the automotive, electronics, transportation, packaging, consumer goods and textile industry, but the technology, cost and environmental advantages of the plasma technology are used in medical technology and in the renewable energy sector as well.

The Plasmatreat Group has technology centers in Germany, USA, Canada, China, and Japan. With its worldwide sales and service network, the company is represented in more than 30 countries by subsidiaries and sales partners.

For more information, visit: [www.plasmatreat.com](http://www.plasmatreat.com)

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**Pictures and captions:**

A building with a fence and a street

AI-generated content may be incorrect.

The newly established Plasmatreat Benelux B.V. is located in Eindhoven, Netherlands. (Copyright: Plasmatreat GmbH)

A person holding a phone to a person

AI-generated content may be incorrect.

Job van Galen heads the newly established subsidiary for the Benelux region and brings with him extensive industry knowledge. (Copyright: Plasmatreat GmbH)

A map of europe with red and blue pins

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Eindhoven is strategically located in the Benelux region and allows van Galen to easily reach customers in its sales area. Customers wishing to visit the Plasmatreat Benelux premises also benefit from the central location. (Copyright: Plasmatreat GmbH)